



Charities Team Up to Host Two Free Youth Football Clinics

Partnering with Kids & Pros for Heads Up Football Program in Davie and Davidson Counties

WINSTON-SALEM, N.C. (April 15, 2015) – The Childress Institute for Pediatric Trauma and the Matthew Gfeller Foundation are partnering to host two free Kids & Pros Heads Up football clinics led by former Atlanta Falcons Linebacker, Buddy Curry, in Davie and Davidson counties the weekend of May 16-17. The clinics are offered free of charge to all youth athletes in the area in memory of Matt Gfeller and his love of football. Wake Forest Baptist Health-Lexington Medical Center and Wake Forest Baptist Health-Davie Medical Center are community supporters and will provide safety education for parents.

“We are excited to bring the official Heads Up technique and training to the youth players, parents, coaches and athletic trainers in Davie and Davidson counties,” said Bob Gfeller, executive director of the Childress Institute and Matt’s father. “It is crucial to avoid concussions and injuries while playing sports so that children can enjoy them for many years. Buddy Curry and Kids & Pros do a great job with the kids and parents to make it a fun and educational day.”

Space is limited for these events. Athletes and parents interested in the event must RSVP on the Kids & Pros website at www.kidsandpros.com under the camps and clinics tab.

May 16, 2015, 2-5 PM

Davie County High School

1200 S. Salisbury St.

Mocksville, N.C. 27028

Registration link: <http://kidsandpros.com/2015/03/09/kids-pros-nc-davie-co-clinic-may-16-2015/>

Locally supported by Davie Medical Center

May 17, 2015, 2-5 PM

North Davidson High School

7227 Old U.S. Hwy 52

Lexington, N.C. 27295

Registration link: <http://kidsandpros.com/2015/03/09/kids-pros-nc-davidson-clinic-may-17-2015/>

Locally supported by Lexington Medical Center

In addition to the clinic, there will also be a free parent information session open to all youth recreation and school coaches and parents interested in learning more about: the impact of a coach as a role model, character building through football, equipment fitting, concussion avoidance, and Heads Up FootballSM (the steps of proper football tackling technique and other skills to avoid injuries).

Curry, a USA Football Master Trainer, incorporates safe tackling techniques from USA Football’s Heads Up FootballSM program into his clinics along with life skill lessons. The safe, non-contact football instruction teaches campers, parents and coaches the right way to play and how to avoid injuries, like concussions.

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About the Childress Institute for Pediatric Trauma

Life threatening injury is the No. 1 killer of kids in America. Nearly 10,000 children lose their lives every year from serious injuries, and many more are treated in the emergency room. It can happen anywhere, at any time, to any child. The Childress Institute for Pediatric Trauma discovers and shares the best ways to prevent and treat severe injuries in children. The Institute funds research, education and advocacy to help improve the care and treatment injured kids receive across the U.S. Visit www.SaveInjuredKids.org to learn more.

About the Matthew Gfeller Foundation

The Matthew Gfeller Foundation was founded in memory of Matt, who died from head injuries sustained in his first high school football game in August of 2008. Our mission is to help parents prevent, recognize and treat youth sports head injuries. We support the role athletics can play in our kids' lives, but believe that head injuries can be minimized through better equipment, training, diagnosis and early treatment. We simply want kids to *play it safe*. Visit <http://www.matthewgfellerfoundation.org/> to learn more.

About Kids & Pros, Inc.

Kids & Pros, Inc. is a non-profit organization, started in 2002 by former Atlanta Falcons Bobby Butler and Buddy Curry in order to teach character and skills through athletics. Through its unique football experience and combination of athletics and wellness education, the organization now provides weekly youth football camps, clinics and football safety training across the Southeast. Kids & Pros is an official LICENSED PARTNER OF HEADS UP FOOTBALLSM For more information on Kids & Pros, Inc., please log onto our website at www.kidsandpros.com, follow us on Twitter @kidsandpros, or connect with us on Facebook at Kids & Pros, Inc.

Wake Forest Baptist Health – Lexington Medical Center (<http://lexington.wakehealth.edu/>), with 94 acute care beds, is part of Wake Forest Baptist Medical Center and operates 14 hospital-owned physician practices and a public pharmacy. The hospital is accredited by The Joint Commission, the nation's esteemed standards-setting and accrediting body for health care quality. Lexington Medical Center serves as a satellite provider of Wake Forest Baptist Health specialty services including digestive health, urogynecology, neurosurgery, emergency medicine, and ENT Head and Neck surgery among others.

Wake Forest Baptist Health – Davie Medical Center (www.wakehealth.edu/Davie-Medical-Center/) is a state-of-the-art medical campus that features a physician office building, outpatient surgical center and 24/7 Emergency Department, as well as a sleep center, rehabilitation, imaging, laboratory and pharmacy services. Davie Medical Center offers the nationally ranked care provided by Wake Forest Baptist Medical Center in a convenient location at the intersection of Interstate 40 and state Highway 801 in Bermuda Run.

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