



Former Atlanta Falcons, Bobby Butler and Buddy Curry To Host Football Camp at East Rochester High School in Rochester, NY This Week through Kids & Pros
Camp Will Focus on Teaching Proper Tackling Techniques to Avoid Injuries (like concussions)

Rochester, NY – For Release July 28, 2014 – Former Atlanta Falcon, Buddy Curry, in conjunction with Kids & Pros, Inc., will offer a special football camp this week, beginning today, July 28 – Wednesday, July 30, 2014 from 6pm – 9pm at East Rochester High School located at 200 Woodbine Avenue East Rochester, NY 14445. Youth ages 7 – 13 from local youth football organizations and surrounding communities will have the opportunity to attend the three-night camp, which will focus on teaching young athletes proper football tackling technique and other skills to avoid injuries, like concussions. A special Parent Information session will be held tonight, July 28 - 6:30 - 7:30pm courtesy of UR Medicine Sports Medicine, for parents of camp attendees to come out and learn more about the "Heads Up" Tackling Techniques, Concussion Awareness and proper Helmet & Shoulder Pad Fitting. The camp will conclude on Wednesday, July 30th with a special awards ceremony and an autograph session for participants.

Curry, a USA Football Master Trainer, incorporates safe tackling techniques from USA Football's "Heads Up Football" program into the camp along with character-based lessons. The safe, non-contact football instruction teaches campers the right way to play and how to avoid injuries. Camp instructors include current and retired NFL players who provide hands-on teaching of skill fundamentals, as well as position-specific training; the list of instructors supporting the camp next week includes the following seven former NFL players: Bobby Butler (Atlanta Falcons Cornerback 1981-1992) and Joe Bock (St. Louis Cardinals, Buffalo Bills Center 1987). "This Kids & Pros Football Camp will focus on teaching proper techniques to help participants learn the basics to be prepared for their upcoming seasons," said Kids & Pros Founder, Buddy Curry (Atlanta Falcons Linebacker 1980-1987).

Kids & Pros Football Camp is supported by the following corporations— Century Molding, NFL Foundation, The Rimora Foundation, Elmer W. Davis, Inc., UR Medical Sports Medicine, Van Bortel, Mark's Pizzeria, Kronenberger Manufacturing Corp, Finger Lakes Construction, Wal-Mart, Marina Auto Group, Hilton Garden Inn, Victor Hills Country Club, CHA Consulting, IV4, Tom Berry, Frank Bizousky, Zweigles, Bob Hastings Collision, D.J.M. Equipment, Inc. / Bobcat of the Finger Lakes, Wegman's, Buffalo Bills Alumni, James Wolford, Country Club of Rochester, and Dr. Kurt Pierce. Kids & Pros would like to thank these sponsors for their support and participation throughout the 2014 summer camp season.

Kids & Pros, Inc. is a non-profit organization, started in 2002 by former Atlanta Falcons Bobby Butler and Buddy Curry to teach character and skills through athletics. Through its unique football experience and combination of athletics and wellness education, the organization now provides weekly youth football camps and football safety training across the Southeast. For more information on Kids & Pros, Inc. and next week's camp, log onto our website at www.kidsandpros.com , follow us on twitter @kidsandpros, or connect with us on Facebook at Kids & Pros, Inc.

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