



Over 250 Campers Participate in First Day of NFL Pros' Kids & Pros Camp in Danville, Making it the Largest in its 6 Year History

Camp Runs Through Thursday, with a Special Pros & Joes Game on Friday Open to the Public

Danville, VA – For Release July 23, 2014 – Former Atlanta Falcons Linebacker and Danville native, Buddy Curry, and Former Atlanta Falcons Bobby Butler, in conjunction with Kids & Pros, Inc., kicked off the first day of their Heads Up Youth Football Camp in Danville with 255 local campers last night. The 3-day camp runs July 22-July 24 from 6-9 PM at Dan Daniel Memorial Park in Danville. Youth ages 7 – 13 from the Danville area and surrounding communities have the opportunity to attend the 3-day camp, courtesy of local sponsors. The camp focuses on teaching young athletes proper football tackling techniques and other skills to avoid injuries, like concussions. **A special Parent Information Session will also be held on Thursday, July 24 from 6:30-7:30PM at the Danville Braves Stadium, across the street from Dan Daniel Park,** for parents of camp attendees to come out and learn more about the Heads Up" Tackling Techniques, Concussion Awareness and Helmet & Shoulder Pad Fitting. The camp will conclude Thursday night, and Kids & Pros will host its annual Kids & Pros Joes & Pros Game on Friday night, July 25th at George Washington High School; festivities start at 5:00 PM with a youth superbowl game, with the campers from the camp that wee, a special awards ceremony and autograph session, and the Pros & Joes Game beginning at 7:00 PM.

Curry, a USA Football Master Trainer, incorporates safe tackling techniques from USA Football's "Heads Up Football" program into the camp along with character-based lessons. The safe, non-contact football instruction teaches campers the right way to play and how to avoid injuries. Camp instructors include current and retired NFL players who provide hands-on teaching of skill fundamentals, as well as position-specific training; the list of instructors supporting the camp include the following **former NFL players: Bobby Butler (Atlanta Falcons Cornerback 1981-1992), Ferrell Edmunds (2x ProBowler, Tight End, Miami/Seattle 1988-1995), and Kenny Lewis, Sr. (NY Jets Running Back, 1980-1984)** . "This Kids & Pros Football Camp will focus on teaching proper techniques to help participants learn the basics to be prepared for their upcoming seasons," said Kids & Pros Founder, Buddy Curry (Atlanta Falcons Linebacker 1980-1987).

Kids & Pros Football Clinic in Danville is supported by the following corporations— J. T. Minnie Maude Charitable Trust, WBTM/WAKG, Dogwood Investment Partners, George and Sarah Buchanan Foundation, Wal-Mart , Womack Foundation, Piedmont Credit Union, URW Credit Union, Blackwell Autos, Wilco, Inc., Optima Health, Daly 7, Danville Redi-Mix, Virginia Credit League, Hudgins Properties, OP Office Plus, Danville Orthopedic Clinic, Dr. Edwin Harvie, Brett & Evelyn Jackson, Rubens, Inc., Paul Ashworth, Rubens Restaurant, Owen Schrum, Credit Unions Care, Dr. Spurrier, Dr. Gregos, Danville Braves, Sam's Club, Davenport & Co., Piedmont, Danville Parks & Rec., and G W High School. Kids & Pros would like to thank these sponsors for their support and participation throughout the 2014 summer camp and clinic season.

Kids & Pros, Inc. is a non-profit organization, started in 2002 by former Atlanta Falcons Bobby Butler and Buddy Curry to teach character and skills through athletics. Through its unique football experience and combination of athletics and wellness education, the organization now provides weekly youth football camps and football safety training across the Southeast. For more information on Kids & Pros, Inc. and Saturday's Clinic, log onto our

website at www.kidsandpros.com , follow us on twitter @kidsandpros, or connect with us on Facebook at Kids & Pros, Inc.

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